ESTABLISHING

Founded in

2001

SERVICES

Our field of services for: educational institutions , schools, universities, institutes . companies and government sectors

EXPERIENCE

We Have **+20 *years***

of experience in designing and building e-learning products and solutions

PARTNERS

Official Partner for the largest companies specialized in the field of IT
Moodle, Zoom , Odoo

SmartWay INNOVATIVE e-Learning
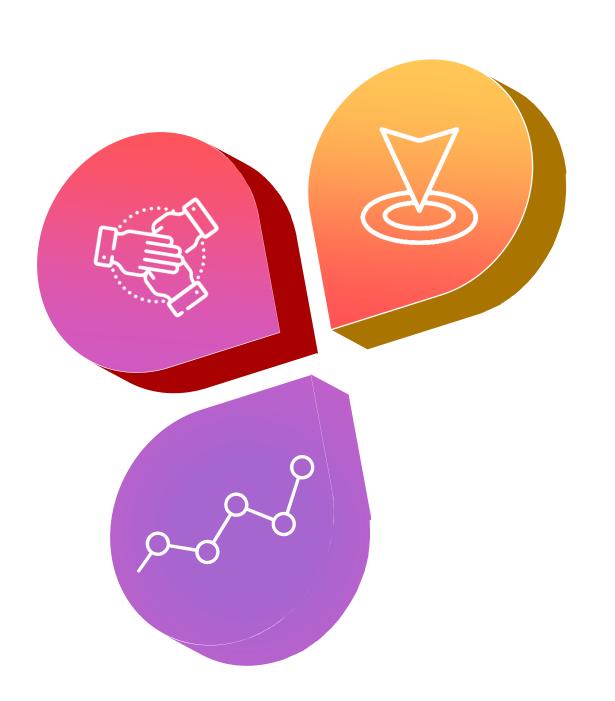
OPEN SOURCE

Smartway has strong partnerships with open source solution providers that help build our portfolio of services for our customers

ISO

We are a ISO 9001 / 2008

certified company and follow industry best practices

SmartWay
Innovative e-Learning

REGIONAL

HQ Is **Dubai** , **KSA** With Branches In **Oman** , **Egypt** & Regional Partners

STRONG TEAM

Dedicated Teams For **Design**, **Technical Support**, **Analysts**, **Developers Programmers** And Subject Matter Experts
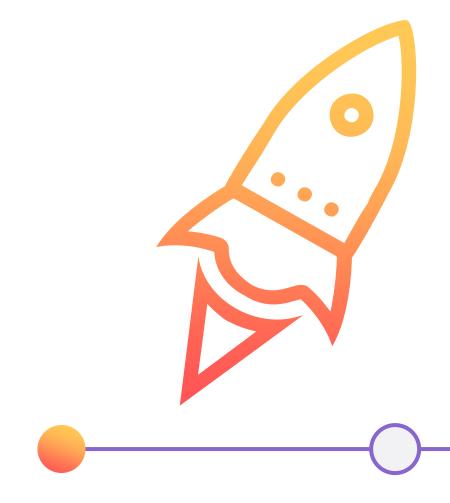
CAPABILITIES

Strong Capabilities In **Building Virtual Learning Environments**, Enterprise Content Management Systems And Corporate E-training Solutions.

VLE/LMS SOLUTIONS

Customized VLE and LMS platforms built using Moodle platform

VLE/LMS SOLUTIONS

CORPORATE TRAINING

ECM

VIRTUAL CLASSROOM

INTEGRATION

DIGITAL CONTENT
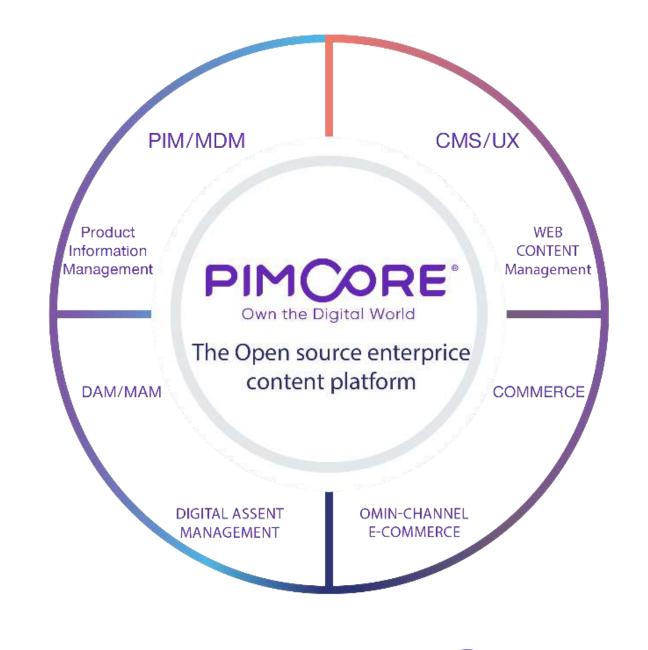
Corporate Training

Comprehensive Corporate Training platform
utilizing Maharat Talent management system

VLE/LMS
SOLUTIONS

CORPORATE
TRAINING

ECM

VIRTUAL
CLASSROOM

INTEGRATION

DIGITAL
CONTENT

ENTERPRICE CONTENT PLATFORM

SmartWay Innovative e-Learning

PIM/MDM

Product Information Management

DAM/MAM

DIGITAL ASSENT MANAGEMENT

CMS/UX

WEB CONTENT Management

COMMERCE

OMIN-CHANNEL E-COMMERCE

PIMCORE®
Own the Digital World

The Open source enterprice content platform

Enterprise Digital Library and LORs Platform based on Pimcore

VLE/LMS SOLUTIONS

CORPORATE TRAINING

ECM

VIRTUAL CLASSROOM

INTEGRATION

DIGITAL CONTENT

Virtual Classroom
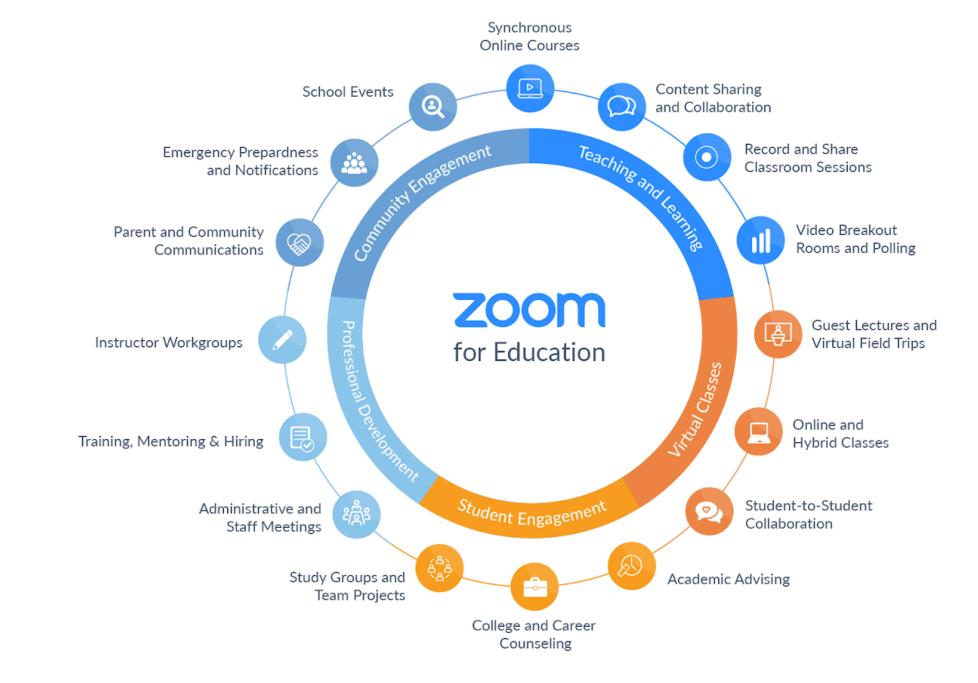
Enable distance and virtual classroom
using Zoom, Ms Teams

SmartWay Innovative e-Learning

Synchronous Online Courses
Content Sharing and Collaboration
School Events
Record and Share Classroom Sessions
Emergency Prepardness and Notifications
Community Engagement
Teaching and Learning
Video Breakout Rooms and Polling
Parent and Community Communications
Guest Lectures and Virtual Field Trips
Instructor Workgroups
Professional Development
zoom for Education
Virtual Classes
Online and Hybrid Classes
Training, Mentoring & Hiring
Student Engagement
Student-to-Student Collaboration
Administrative and Staff Meetings
Academic Advising
Study Groups and Team Projects
College and Career Counseling

VLE/LMS
SOLUTIONS

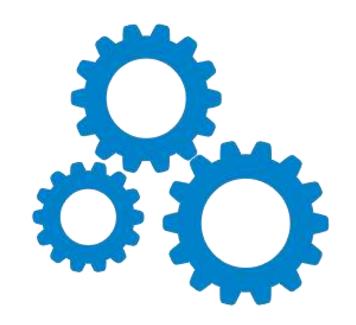CORPORATE
TRAINING

ECM

VIRTUAL
CLASSROOM

INTEGRATION

DIGITAL
CONTENT

Integration

Complete your deployment ecosystem with out of the box

integration with :

- Google Apps, Office 365 and others

- SIS , HR , AD and SSO , CRM ..

VLE/LMS SOLUTIONS   **CORPORATE TRAINING**   **ECM**   **VIRTUAL CLASSROOM**   **INTEGRATION**   **DIGITAL CONTENT**

DIGITAL CONTENT

Pull content from a variety of external digital content providers including PhET, Edu Media and Edu Tone, and Virtual Labs

VLE/LMS SOLUTIONS

CORPORATE TRAINING

ECM

VIRTUAL CLASSROOM

INTEGRATION

DIGITAL CONTENT

OUR CUSTOMERS

Why Smartway

SmartWay
Innovative e-Learning

01

moodle Partner

CERTIFIED SERVICES PROVIDER™

One Of The leader Companies That
Worked In E-learning Since 2001

02

Major Open Source Contributor 2020 Award

MAJOR OPEN SOURCE
CONTRIBUTOR
PARTNER OF THE YEAR
2020

03

Solid Experience In Complex Projects , deliver more 300 Success projects in deferent types of e-learning Solutions

04

moodle

ABN 55 116 513 636
Level 2, 1 Ord Street
West Perth, 6005, Australia
Moodle Pty Ltd
support@moodle.com
Moodle.com

16 of July 2020

To Whom It May Concern,

Moodle Pty Ltd confirms that Smartway based in Riyadh, Kingdom of Saudi Arabia and with offices in Riyadh, Dubai and Istanbul, has been a Certified Moodle Partner since Oct 2009 in the Kingdom of Saudi Arabia, The United Arab Emirates, Turkey and Oman.
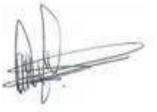
Moodle Partners is a worldwide network of Certified Moodle Service Providers offering services such as Moodle hosting, consulting, support, training, customisation, integration, installation, courseware and theme development.

As a certified Moodle Partner, Smartway has been representing Moodle in these countries above mentioned and contributing royalties towards the Moodle project.

Smartway receives our full credibility and support for any project related to Moodle that you may need.

We look forward to a long and successful relationship with the team at Smartway. If you need any additional information, please contact me at support@moodle.com.

Your sincerely,

Juan Lucca
Chief Commercial Officer
Moodle Pty Ltd

Smartway Is Highly Recommended By Moodle HQ For This Project

05

Smartway Has Professional Team (65 Professional Moodle Developers Moodle Certificate).
With Local Support

06

Official support comes from Moodle HQ for Enterprise project

07

المركز الوطني
للتعليم الإلكتروني
National eLearning Center

Authorized Platform Provider from NEIC

https://futurex.nelc.gov.sa/ar/services/platforms

About
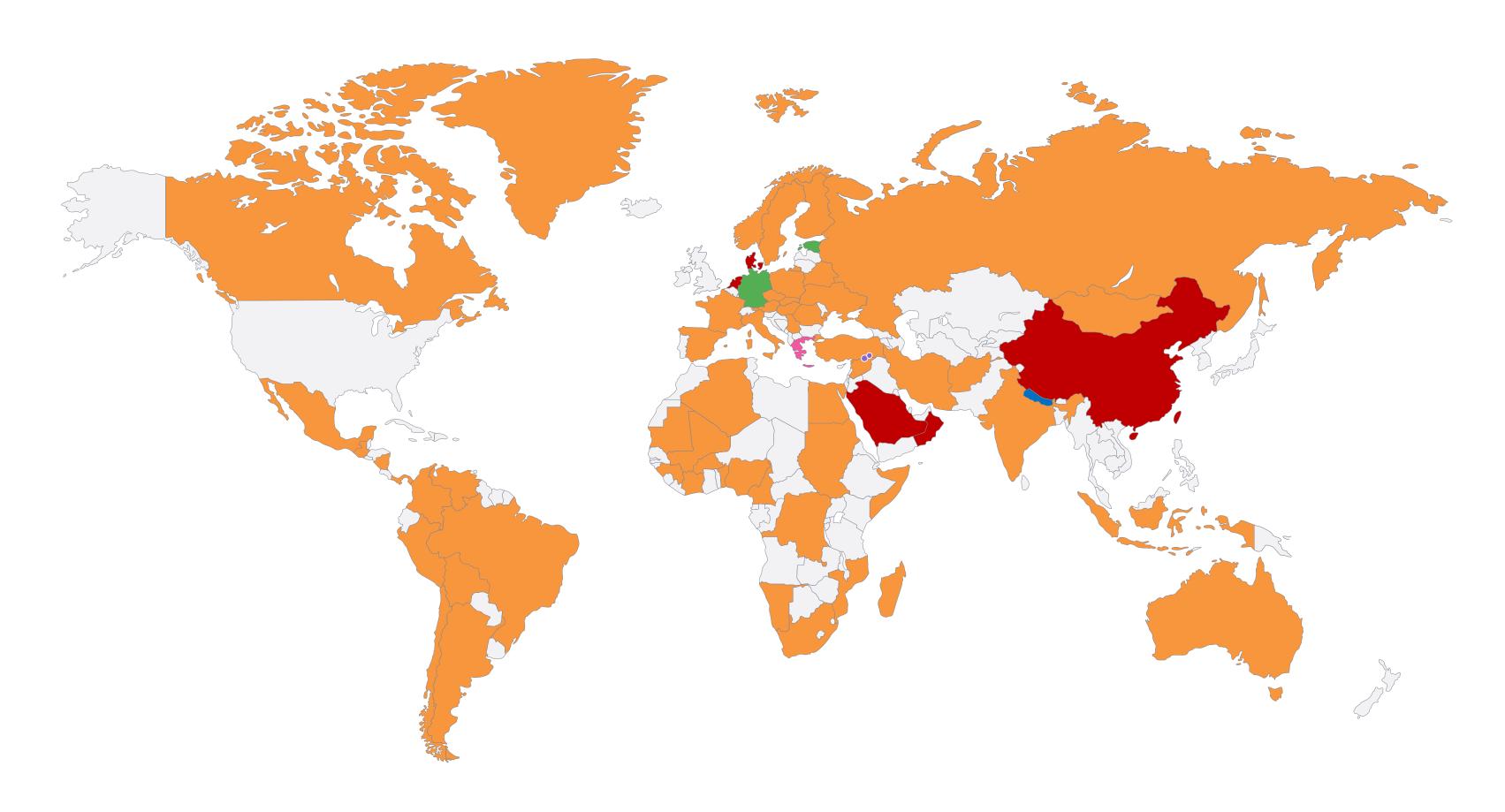
moodle

LMS is the world's most popular and most used learning management system. Why? Because the Moodle Learning Management System is a flexible, open source to download learning management solution. With 68 million users and 55,000 Moodle sites deployed worldwide, Moodle is a user-friendly eLearning platform that serves the learning and training needs of people from all types of organizations.

Moodle Statistics

SmartWay — INNOVATIVE e-Learning

Sites	Courses
183,468	39,226,464

Forum posts	Resources
680,135,907	333,578,646

Users	Enrolments
303,154,953	1,713,695,991

Quiz questions	Countries
6,038,181,412	242

Moodle Structure

Education Center | Manager | Teacher | Student | Parent

open source
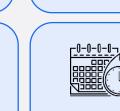
Grades	communication	Challenge of disability	Courses Managements	Activities
Files management	Exams	Homework's	calendar	e-Portfolio

1500 Plug-in

php | MySQL | ORACLE | Microsoft SQL Server
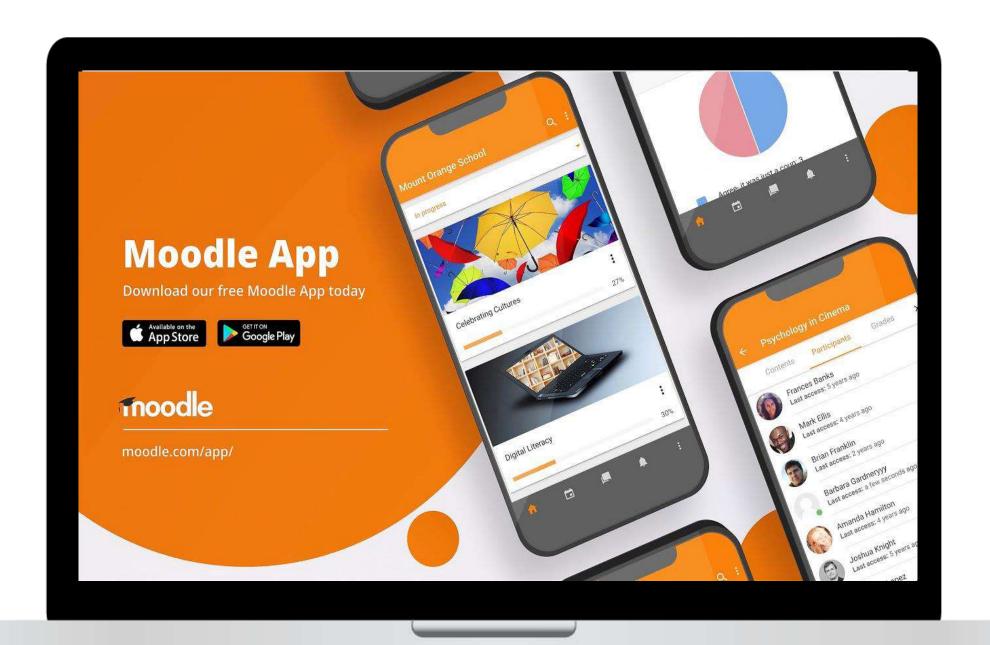
STANDARD MOODLE MOBILE

	Standard Moodle App			Branded Moodle App
	Free	Pro €199 per year	Premium €499 per year*	
Access course content and activities	✅	✅	✅	✅
In-App Messaging	✅	✅	✅	✅
Calendar	✅	✅	✅	✅
Gradebook	✅	✅	✅	✅
Multimedia Push notifications	✖	✅	✅	✅
Basic custom branding via CSS	✖	✖	✅	✅
Customisable app features	1 custom menu item 1 disabled feature 10 custom strings	2 custom menu items 2 disabled features 20 custom strings	Unlimited	Unlimited
Number of active devices for mobile push notifications	50	500	Unlimited	Unlimited
Offline access to content	2 courses / device	4 courses / device	Unlimited	Unlimited
Your own App in the stores	✖	✖	✖	✅
Separated Notifications Server	✖	✖	✖	✅
Full app branding (logo, colours)	✖	✖	✖	✅
Google Analytics	✖	✖	✖	✅
Mobile App Support via email	✖	✖	✖	✅

* Free for qualified sites, see below.

REPORT ENGINE AND DATA ANALYSIS

Week   **Month**   **Year**   **Custom**   **All**

Enrolled courses
12

My Courses
Enrollments : 4   Completions : 2

Site visits
500

My Activities
Activities : 80   Completions : 22

Total timespent
25:51:10

Average timespent
04:50:00

No-login courses

Total courses   4

No-login courses   0

0   1   2   3   4   5

Learner / Instructor Timespent

2500

2000

1500

1000

500

0

⟶ Date   ⟶ Timespent

View more

Profile

Learner	User
Progress	50%
Enrolled	4
Inprogress	2
Completed	2
Overall Completed Courses Grade	579.70/ 2090.00
Quizzes	14
Assignments	14
Badges	4
Status	Active
Country	--
scorms	8

SmartWay — Innovative e-Learning

| | Week | Month | Year | Custom | All |

Course Participations
Enrollments:71   Completions:15

Users
Learners:62   Instructors:4

Logins
Active:0   Unique:37

TotalTimespent

Activities
Total : 98   Active : 96

Trending Courses

Participation

Course

2019-09-06   2019-09-05   2019-09-04   2019-09-03

— Teachertimespent   — Studenttimespent

Course Summary

Show 10 ▼   Search

Course	Learner Enrollments	Learners Completed	Total Activities	Overall Avg Grade	Progress	Highest Grade	Lowest Grade	Badges	Total TimeSpent	No. Of Views
Accounting	1	1	4	28.00	100%	28.00	28.00	1	29min 31sec	58 views by 1 users
Finance	5	1	4	43.00	20%	69.00	5.00	1	33min 31sec	116 views by 2 users
Repository	1	0	2	0		0	0	0	--	0 views by 0 users
Analysis System	12	3	15	113.56	25%	269.00	8.00	2	9min 46sec	85 views by 2 users
System learning	13	0	13	166.36		318.00	9.00	1	10min 54sec	96 views by 2 users
Test course	1	1	3	0	50%	0	0	0	49sec	16 views by 1 users
Xpath locators	12	0	3	0		0	0	0	--	0 views by 0 users
Path Selection	0	0	1	0		0	0	0	--	0 views by 0 users

![SmartWay Innovative e-Learning]

Week **Month** **Year** **Custom** **All**

Site Visits

Country:**US**   Total:**78**   Devicetype:**Desktop**   No.of users:**78**

Site Visits per Day

View more

Trending Course	Top Learner	Learner Activity	Learner Resource
Basic Assignments	Demo Manager	Marketing Management II-HIghlevel Quiz	Page resource

Site Level User TimeSpent

Show 10   Search

Learner	First Access	Last Access	Avg Timespent
Demo Manager	Friday,26 October 2018,3:20PM	Thursday,7 March 2019,12:44PM	00:01:46
Demo Student	Thursday,30 November 2017,2:02 PM	Wednesday, 6 March 2019,7:05PM	00:01:22
Demo Teacher	Thursday,30 November 2017,2:16 PM	Wednesday, 6 March 2019,11:10AM	00:01:22
Demo Student	Monday,29 October 2018,5:26 PM	Thursday,3 January 2019,7:43PM	00:01:07

Trending Page
Page-resource

Trending Quiz
Marketing Management
11-hIGHLEVEL QUIZ

Trending Assignment
What is the use of lms

Trending Scorm
Basic scorm-Work
satisfaction

H5P-content types at MU Moodle (Sandbox)

appear.in for Chat and Talk

Audio
Upload an audio recording

Audio Recorder
Create an audio recording

Course Presentation
Create a presentation with interactive slides

Dialog Cards
Create text-based turning cards

Drag and Drop
Create drag and drop tasks with images

Drag the Words
Create text-based drag and drop tasks

Fill in the Blanks
Create a task with missing words in a text

Interactive Video
Create videos enriched with interactions

Mark the Words
Create a task where users highlight words

Multiple Choice
Create flexible multiple choice questions

Single Choice Set
Create questions with one correct answer

Summary
Create tasks with a list of statements

True/False Question
Create True/False questions

Twitter User feed
Show your Twitter feed with H5P

CONTENT IN YOUR BROWSER

INTERACTIVE CONTENT (H5P)

Course plan building system — 1

Evaluation by exams system — 2

Questions bank system — 3

Questionnaires building system — 4

Academic file system for faculty member — 5

Evaluations of faculty and administrative members system — 6

Statistics and reporting system — 7

COURSE PLAN BUILDING SYSTEM

- Description of Courses
- Choose and Organize Content
- General Information
- Evaluation of student learning
- Select Teaching Strategies
- Identify Terminology and Symbols Of The Course
- Learning Outcomes
- Course Learning Sources
- Matching teaching strategies and evaluation with learning outcomes
- Course Policies and Controls

HOSTING ON AZURE

Azure

IDS , IPS

Public IP Addresses

Admin PC

Application Gateway

Front End Layer

Apache

PHP

VM Scale Sets

Controller VM

DDOS Protection Plans

Azure Cache Redis   Azure NetApp files

Azure Pipelines

Azure Firewall

DB Layer

MySQL Server   Azure Cache Redis
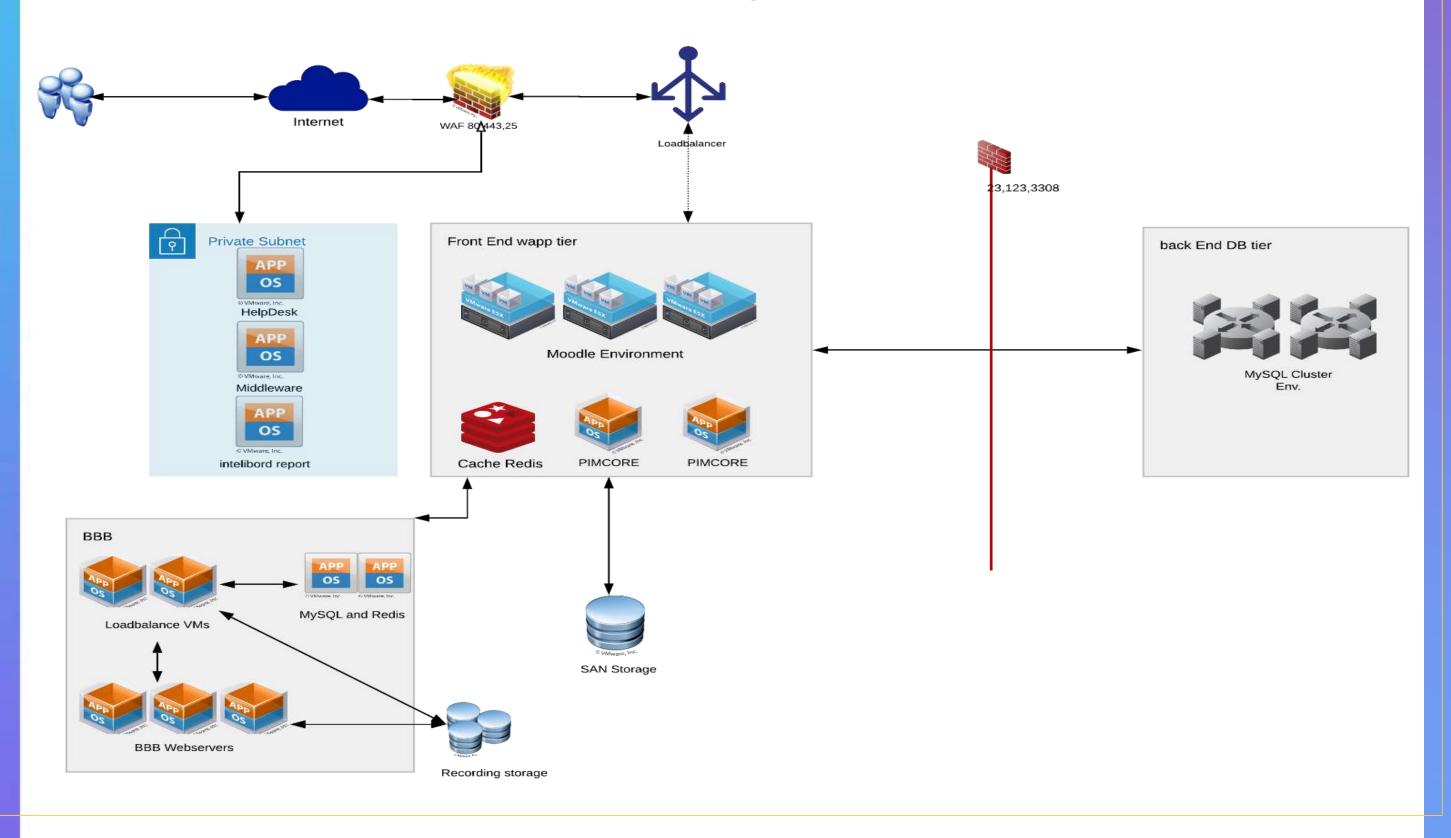
LMS Scalable Multi-tenancy Architecture

SCALABILITY & MULTI-TENANCY ON PRIM

MEC : Moodle Educator Certificate

SmartWay — Innovative e-Learning

Educators' professional competences

Educators' pedagogic competences

Learners' competences

Digital competences

3 Teaching and Learning
- Collaborative learning
- Self-regulated learning
- Teaching
- Guidance

Transversal competences

1 Professional Engagement
- Organisational communication
- Professional collaboration
- Reflective practice
- Digital CPD

2 Digital Resources
- Selecting
- (Co-)Creating
- Managing

5 Empowering Learners
- Differentiation & personalisation
- Accessibility & inclusion
- Actively engaging learners

6 Facilitating Learners' Digital Competence
- Information & media literacy
- Problem solving
- Responsible use
- Communication

Subject specific competences

4 Assessment
- Assessment strategies
- Analysing evidence
- Feedback & planning
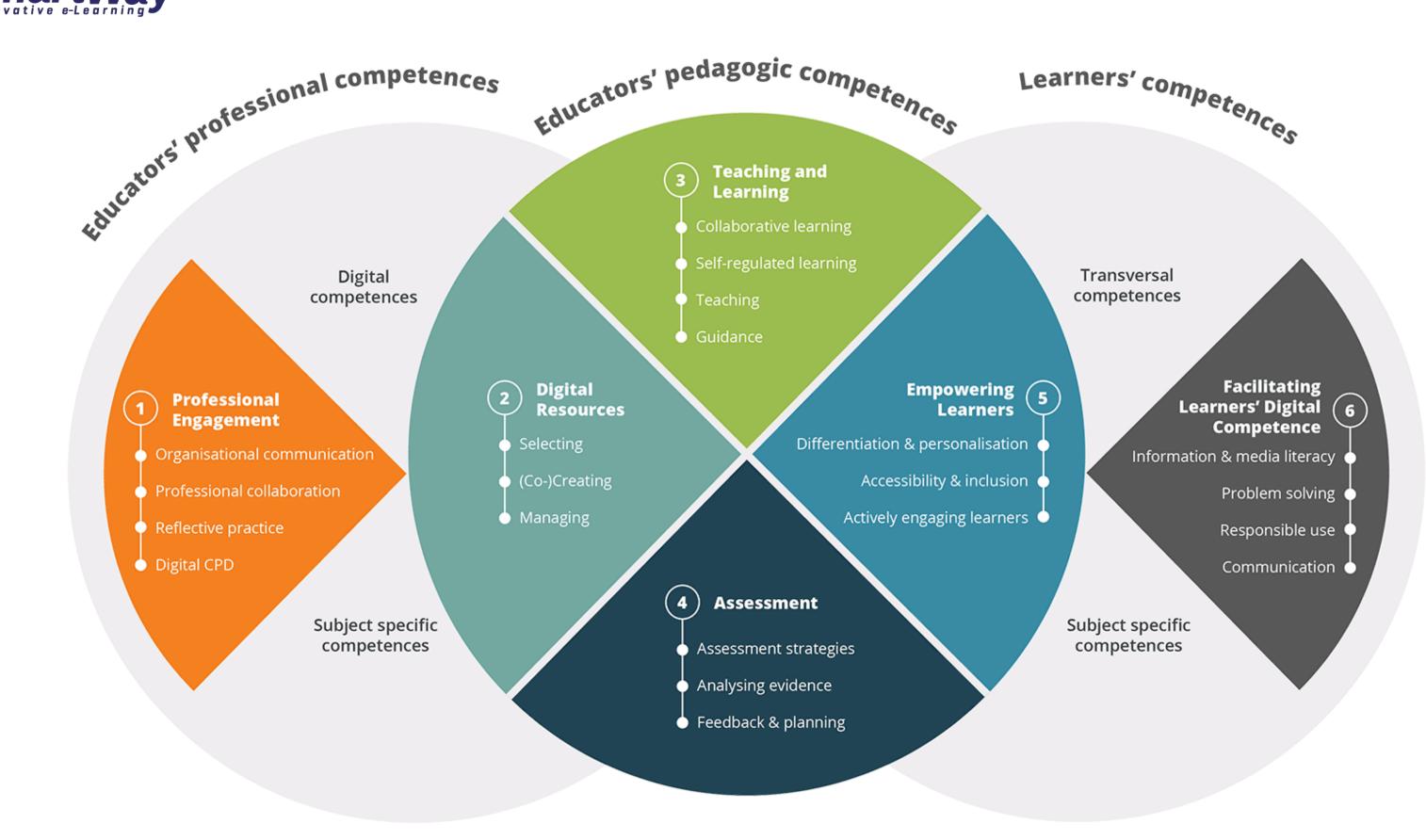
Subject specific competences

Image courtesy of Redecker, C. European Framework for the Digital Competence of Educators: DigCompEdu. Punie, Y. (ed). EUR 28775 EN. Publications Office of the European Union, Luxembourg, 2017.
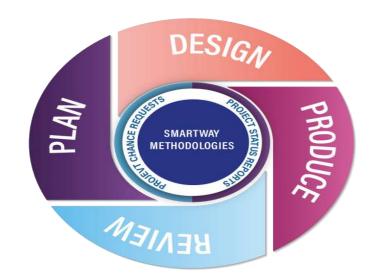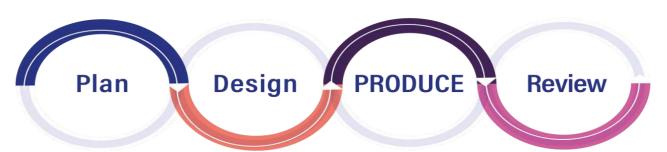Note: Source image colours have been modified by Moodle

Project executive plan high level

SmartWay Innovative e-Learning

PMI-ACP®

SMARTWAY METHODOLOGIES
PLAN · DESIGN · PRODUCE · REVIEW
PROJECT CHANGE REQUESTS · PROJECT STATUS REPORTS

Project Status Reports

Plan	Design	PRODUCE	Review
Statement of work	LMS site design	LMS	Project implementing
Project management plan	web design blue print	LCMS	review report
Project schedule	Educational design blue print	E-Portfolio	performance stress Test
Project schedule	Content production process blue print	Website	Cyber Security report
	Software requirements specification	SIS	
	System requirements specification	Digital Rebository	
	Technical architecture specification	Software Components	
	Server installation specification	System Integration	
	Chong work plan	Course material	
	Training plan	Training material	
		Change Management Program	
		Research Report	

- ■ DOCUMENT BUSINESS OBJECTS
- ■ SYSTEM
- ■ CONTENT
- ■ Cods
- ■ Methods , procedures, approaches

PROJECT CHANGE REQUESTS

Project Management · Software Development Management · Change Management · Support · Technical Environment Management · Educational Design · Configuration Management · Educational Design · Disaster Recover · Educational Development

SMARTWAY METHDOLOGY

SmartWay — Innovative e-Learning

2 MONTHS — AS IS

✓ Installation and configuration the LMS AS Is

✓ Prepare infrastructure on prim or cloud

✓ Analysis the requirements , scrum planning

10 MONTHS — INTEGRATION &CUSTOMIZATION

✓ Work on new functions requirement from Clients

✓ cloud Integration with all system

✓ Knowledge transfer for client developers team

✓ Acceptant tests

12 MONTHS — GO LIVE AND SUPPORT

✓ Go live and test performance

✓ On side support for software bug fixing by one senior developer

✓ 2d level Support fro operations manage by Smartway team as SLA

✓ Tanning for end users

DEPLOYMENT STRATEGY

ANALYSIS AND DESIGN

We spend a lot of time to understand your **requirements** and **pain points** before our *design team* develops the architecture of your <u>customized solution</u>

CUSTOMIZATION

Smartway likes to ensure that the **user experience** for all our users is **simple**, **intuitive** and <u>seamless</u>. This is why we customize the interface of Najeh to *the way your organization works*

INTEGRATION & DEPLOYMENT

During the integration phase, our engineers **integrate** all *core systems* and *services* that are important to your school. This ensures that all the correct data is pulled and <u>synchronized</u> for **optimum** *efficiency* and *performance*

TRAINING

Smartway emphasizes the importance of training. The **success** of any e-learning program is the *adoption by the teachers* and we go the extra mile to ensure that teachers are **<u>comfortable</u>** using Moodle .

ANY QUESTIONS

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Tel :. + 966 114650882

Fax :. + 966 112934195

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Churichill Commercial Tower Business Bay, Dubai

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New Damietta - Egypt

New Damietta - District 13

Tel : 010 248 89 289

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